

# P4 Battle Card



## Product Pitch

P4 series are suitable for tight space, also feature stability and high performance. Mechanical design can set the media into center automatically. P4 series can auto detect ribbon wound ink-side out or ink-side in. A three-color LED lamp system, multiple user interfaces, support DPL, ZPL and EPL emulations and a full list of additional options.

## Quick Specs

Print Resolution: 203dpi and 300dpi  
Print Method: T/T & D/T  
Print Speed: up to 6ips  
Maximum Print Width: 4.25"

## Optional Accessories

- Optional connectivity: Bluetooth V2.1 and WLAN 802.11 b/g/n.
- Guillotine/Rotary cutter: Separate individual prints or batches of labels and tags.
- Dispenser: Presents the printed labels without the liner for ready application.

## Common vertical applications

- Manufacturing: Small components, electronics, product ID, Serial numbering, Compliance labeling, Product marking, Work in process labeling.
- Healthcare: Wristbands, slide labeling, blood labeling, Pharmacy and product labeling.
- Transportation and Logistics: Shipping /Receiving labeling, parcel routing, cross-docking.
- Retail: Price labeling, Event ticketing, packing slips.

## Features & Benefits

- Single key Intelli-mode and Smart-mode calibration performs tasks immediately after installation.
- On-board emulations compatible with DPL, ZPL and EPL. Use auto-detect to switch one to another without downtime. Quick plug and play is ideal for printer replacement. (Auto-Detection & Auto-Conversion).
- Cerner Validated for use with Cerner Health IT devices.
- Tool-free maintenance to replace print head and platen roller.



Cutter



Dispenser



## Competitive advantages

		Argox P4-250	ZEBRA ZD230T	TSC TE210	BIXOLON XD3-40T	HONEYWELL PC42t	GODEX RT700IW
Print Method		DT/TT	DT/TT	DT/TT	DT/TT	DT/TT	DT/TT
Max Print Speed (ips)		Up to 6ips	Up to 6ips	Up to 6ips	Up to 5ips	Up to 4ips	Up to 7ips
Media Roll Diameter		5" OD	5" OD	5" OD	5" OD	5" OD	5" OD
Media Max Print Width (inch)		4.25	4.09	4.25	4.09	4.1	4.25
Media Max Length (inch)		100	39	1000	39	39	68
Media Max Width (mm)		118	112	112	118	110	118
Media Min Width (mm)		22.4	25	20	15	25.4	25.4
Connectivity	USB	Standard	Standard	Standard	Standard	Standard	Standard
	USB Host	Standard	No	Standard	No	Standard	Standard
	RS-232	Standard	No	Standard	Optional	Optional	Standard
	LAN	Standard	No	Standard	Optional	Optional	Standard
	Bluetooth	Optional	Optional*	Optional	No	Optional	Optional
	WIFI	Optional	Optional*	No	No	No	Optional
Dispenser		Optional	Optional*	Optional	Optional	No	Optional
Cutter		Optional	Optional	Optional	No	No	Optional
Cerner Validated		Yes	No	No	No	No	No
Print Command Language		DPL, EPL, ZPLII	EPL, ZPLII	DPL, EPL, ZPLII	EPL, ZPLII	DPL, EPL, ZPLII	DPL, EPL, ZPLII